

# What our customers say about HP PageWide technology



Scalable technology for high-volume production



By bringing the record-breaking speed of HP PageWide Technology to large-format printing, we are poised to change the way customers produce everyday large-format prints ranging from drawings to maps to posters. Today, monochrome light-emitting diode (LED) printers are prevalent in this \$1.3 billion market. Now HP PageWide Technology brings colour to an industry that typically prints in black and white, without compromising speed or affordability.

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“There is nothing on the market that offers such fast printing in black & white and colour, using the same machine. HP PageWide will save us time and improve our workflows; it works to the speeds our customers demand. Finally, it allows you to produce a solid black. I love that option.”

– Miikka Toivonen, Director, Multiprint Oy

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“This is a totally new development. I’ve never seen anything like it on the market. Clearly, the main benefit is the speed. It is going to open up new markets for us, including OCE customers. We’ve already set up provisional meetings with customers we’ve never dealt with previously. HP PageWide is the real thing. I can’t wait to start knocking on customers’ doors.”

– Erik Lystad, Sales Consultant, Gregersen

“HP PageWide is a high quality Large Format solution that can print fast with low cost per print in black & white and colour. Finally, we have a competitive solution on the market. The HP SmartStream software is easy to use and easy to manage without wasting test prints or wrong plot jobs. It also helps you with complex or large jobs. You can use CAD and reprographic designs on non-coated paper with a great result in terms of quality. HP PageWide saves time and means lower costs for the customers. When I look at the market today, I’m excited about the future.”

– Philip Jacobs, Europlan

“If you have a piece of software that can combine the preparation of PDFs then you have an advantage. The most impressive thing? The first-time quality at that speed. I’ve never seen speed like it.”

– Christian Knebel, General Manager, TechConsult



“HP PageWide reduces multiple technologies down to one printer. There will be less waste, the speed is fantastic and it will allow us to focus on the optimisation of the finish. We’ve been waiting a long time for this. It’s all the printer we need.”

– Anonymous

“We’re in the colour business. The quality and speed of HP PageWide is really going to help us. In quality terms, compared to HP’s competitors, the HP PageWide technology is way more advanced. Changing printheads is easy, the speed is great, and its ability to handle large volumes makes it a very appealing option.”

– Fredrik Ridström, GigantPrint AB

“It’s a beautiful plotter, everything I hoped it would be. I think customers are going to get their money’s worth. We have colour plotters and black and white plotters, combining the two into one machine saves us time and money. We can pass that saving on to the customer. The customer will be getting more for their money. The quality that it produces in greyscales for the cut drawings is fantastic. The colour is also unaffected by weather, and we get a lot of rain in Holland so this is definitely a huge benefit that is extremely attractive to us about the HP PageWide printer. It has met my expectations completely.”

– Richard van der Schee, Printerpro.nl

“It’s my first time seeing HP PageWide and I’m very impressed. Printing at that speed, on a four-colour process? It’s overwhelming. HP PageWide was initially designed for CAD and Lineart, which isn’t particularly my line of business.”

– Stefan Fiedler, Salon Iris

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